

**GACTE**  
**Georgia Association for Career and Technical Education**  
**Committee Report**

**Committee Name:** Membership Committee

**Date:** July 14 through 16, 2019

**Committee Chair:**

Randall Wilder  
 Bethany Gilliam

**Committee Members:**

ACCT: Antonio Young; Admin: Tomas Ramirez; Ag: TBD; BUSA: Shannon Anderson-Rush; Counseling: Betsy Escamilla; Eng./Tech: Robert Sloan; GATFACS: Patrice Nix; Health: TBD; JROTC: Dennis Jolissaint; Marketing: Shannon Shaw; Special Pops: TBD; and WBL: Courtney Freels;

**Activities Status (What has been done? What has been planned?):**

- iContribute Campaign
  - #MoverShaker of the Month Link – <https://goo.gl/forms/T73QMLr7qyEH51252>
  - Link will have to be updated so that it can be directed to current committee chairs
  - Membership Drive Campaign Link - <https://goo.gl/forms/F2oC7Sc4FLdgzt3h1>
  - Link will have to be updated so that it can be directed to current committee chairs
  
- We will give the following awards
  - Largest Division Membership Award—Business Education Division with 365 members.
  - Largest Division Percentage Increase Membership Award—Agricultural Education Division with a 15.6% increase.
  - Division with the Most New Members Award—Agricultural Education Division.
  - ~~Division with the Most Involvement Award~~—Could not determine from data given.

E-mail effort sent to all GACTE Division VP on November 27, 2018, requesting the iCampaign along with the Mover’s and Shaker’s of the Month Campaign become a continuing agenda item on all of your division and region meetings for the 2018-2019 year.

- Time spent e-mail, texting, and telephoning GACTE and ACTE in order to obtain membership data from the 2018 and 2019 years to compare results for awards calculation.
- Announcing that Dr. Sheryl Neely from Counseling & Career Development and the Atlanta Public Schools won the Month of May 2019, Movers & Shakers award. Congratulations.
  
- As of this report, total membership in GACTE is 2223

**Progress on Strategic Plan Initiatives:**

<b>#1 Membership</b>	<b>iCampaign, Movers and Shakers</b>
<b>#2 Communication</b>	<b>e-mail, website, text, telephone</b>
<b>#3 Organizational Management</b>	<b>Membership Committee</b>
<b>#4 Leadership Development</b>	
<b>#5 Professional Development</b>	
<b>#6 Legislative Policy</b>	
<b>#7 Technology</b>	
<b>#8 Business Partnerships</b>	

**Help Needed (What is needed of the GACTE board to be able to accomplish the objectives?):**

Would like the contact information for all of those serving on the standing committee for Membership?

**This report should be completed and e-mailed to all members of the board prior to each meeting. Please attach a copy of the committee meeting minutes and detail items pertaining to the time frame of this report. Please make sure the Secretary has an electronic copy of your report to include in our files. Each committee is also required to summarize the committee's activities for the year at the annual assembly of members meeting.**

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