

GACTE
Georgia Association for Career and Technical Education
Committee Report

Committee Name: Public Relations **Date:** July 17, 2018

Committee Chair:
Teresa Phillips

Committee Members:

Administrative Leadership	Teresa	Phillips	Administration VP
Agriculture			
Business and Computer Science	Sonia	Coile	GBEA Public Relations Chair
Counseling and Career Development	Sharon	Barrow	
Engineering & Technology	Shenica	Bridges-Mathieu	
Family and Consumer Science	Julia	McKenzie	VP Region 7 GATFACS
Healthcare Science			
JROTC	CPT Carlos	Ware	
Marketing	Dr. Saecilia	Jackson	GMEA VP-Public Relations
Special Populations	Glenda	Grate	Member, GACESNP
TIEGA	Matthew	White	TIEGA Secondary Director
WBL	Darlene	Dunn	WBL--Northwest Region

Activities Status (What has been done? What has been planned?):

1. All members were sent an reminder email from the committee asking for input as members of the Public Relations Committee. The email again requested an action item to find speaking engagements leads for Matthew Gambill with civic organizations across the state.
2. *Due to this success, Matthew Gambill has requested that more of these CTAE alumni profiles be created to use for promotional efforts across the state.
3. Social media footprint has been a priority of the public relations committee.

Progress on Strategic Plan Initiatives:

#1 Membership	
#2 Communication	
#3 Organizational Management	
#4 Leadership Development	
#5 Professional Development	
#6 Legislative Policy	
#7 Technology	
#8 Business Partnerships	

Help Needed (What is needed of the GACTE board to be able to accomplish the objectives?):

This report should be completed and e-mailed to all members of the board prior to each meeting. Please attach a copy of the committee meeting minutes and detail items pertaining to the time frame of this report. Please make sure the Secretary has an electronic copy of your report to include in our files. Each committee is also required to summarize the committee's activities for the year at the annual assembly of members meeting.

